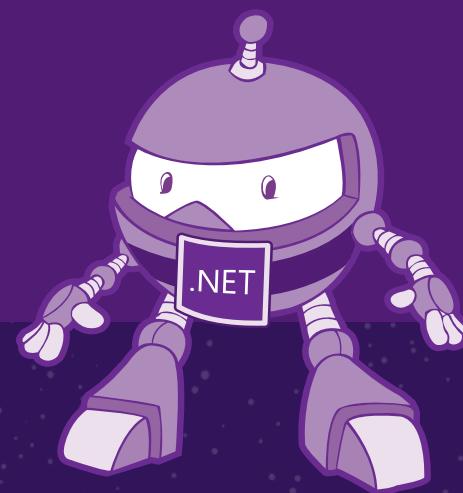


Give our apps a human side with AI



Marco Minerva
Microsoft MVP
<https://about.me/marcominerva>



We're living the AI revolution

Machine Learning and Artificial Intelligence
aren't the End

Machine Learning and Artificial Intelligence
are a Mean: it's up to us to leverage them to
give our apps a real added value

Cognitive Services



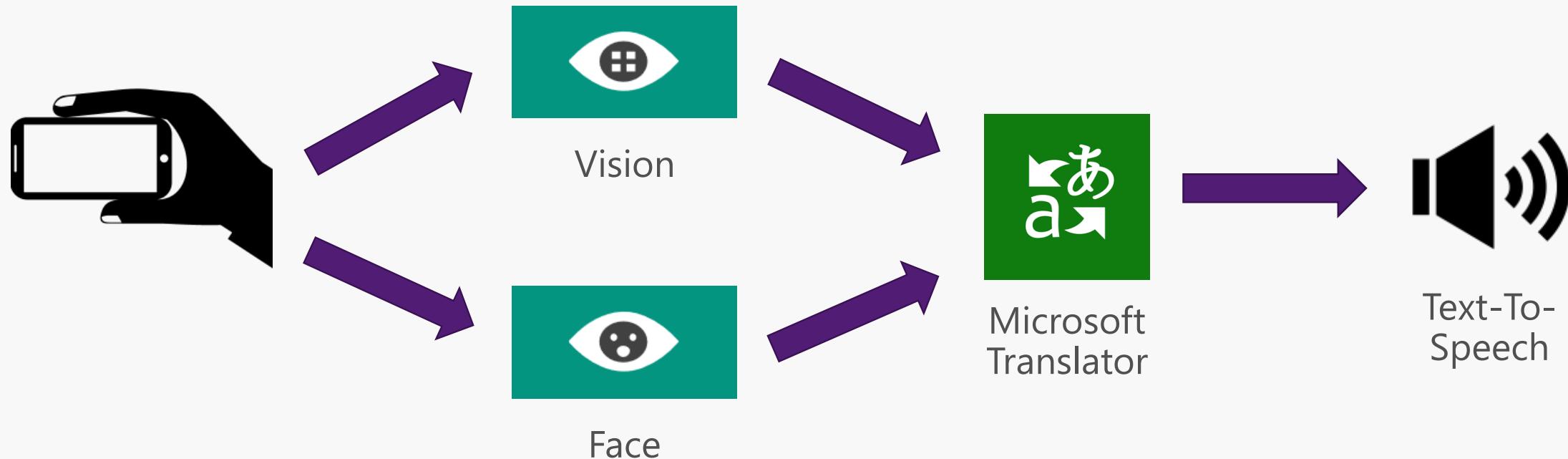
Once upon a time, in 2016...

<https://youtu.be/R2mC-NUAmMk?t=10>

The See4Me project

- An application for «seeing» the world
- Build for vision impaired people
- Use Vision, Face and Translator services to describe pictures, people emotions and age and read them in the user local language
- «Point and Click»

How it works



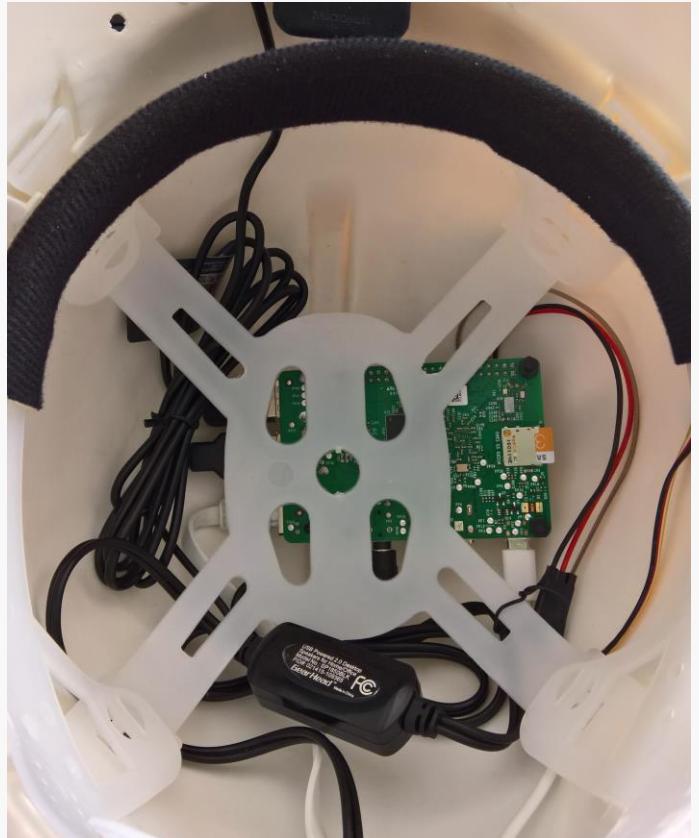
Demo

See4Me

.NET



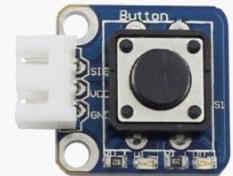
The «Cognitive Helmet»



The Windows 10 IoT Core version



Raspberry Pi 3



Push Button



LifeCam HD-3000



Earphones

Demo

See4Me

.NET



Create Cognitive Services resources on Azure

- portal.azure.com

The screenshot shows the Microsoft Azure portal interface. At the top, there's a navigation bar with 'Microsoft Azure' and a search bar. Below it, the URL in the browser is https://portal.azure.com/#@marcominervagmail.onmicrosoft.com. The main content area displays a 'Cognitive Services' resource named 'all-cognitive-services'. The left sidebar has a 'Resource group' dropdown set to 'cognitive-services' and a list of management options: Overview, Activity log, Access control (IAM), Tags, Diagnose and solve problems, Quick start, Keys and Endpoint, and Pricing tier.

Resource group: cognitive-services

API type: All Cognitive Services

Pricing tier: Standard

Endpoint: https://westeurope.api.cognitive.microsoft.com/

Key1: [REDACTED]

Manage keys: Click here to manage keys

Subscription: Visual Studio Enterprise with MSDN

Subscription ID: 5b1d0cb9-1133-4077-9c50-e4557463acdb

Tags: [REDACTED]

How to call Cognitive Services: via REST

```
public async Task<IEnumerable<BingImage>> SearchImagesAsync(string query, int count = 100)
{
    using var client = new HttpClient
    {
        BaseAddress = new Uri("https://api.cognitive.microsoft.com/bing/v7.0/")
    };

    client.DefaultRequestHeaders.Add("Ocp-Apim-Subscription-Key", AccountKey);

    var queryString = new Dictionary<string, string>
    {
        ["q"] = query,
        ["count"] = count.ToString()
    };

    var uri = "images/search?" + string.Join("&", queryString.Select(q => $"{q.Key}={q.Value}"));

    var response = await client.GetAsync(uri);
    var content = await response.Content.ReadAsStringAsync();
    var values = JToken.Parse(content)["value"].ToString();
    var results = JsonConvert.DeserializeObject<IEnumerable<BingImage>>(values);

    return results;
}
```

How to call Cognitive Services: via SDK

- NuGet packages Microsoft.Azure.CognitiveServices.*

```
public async Task<IEnumerable<ImageObject>> SearchImagesAsync(string query, int count = 100)
{
    var client = new ImageSearchClient(new ApiKeyServiceClientCredentials(AccountKey))
    {
        Endpoint = "https://api.cognitive.microsoft.com"
    };

    var result = await client.Images.SearchAsync(query, count: count);
    return result.Value;
}
```

Demo

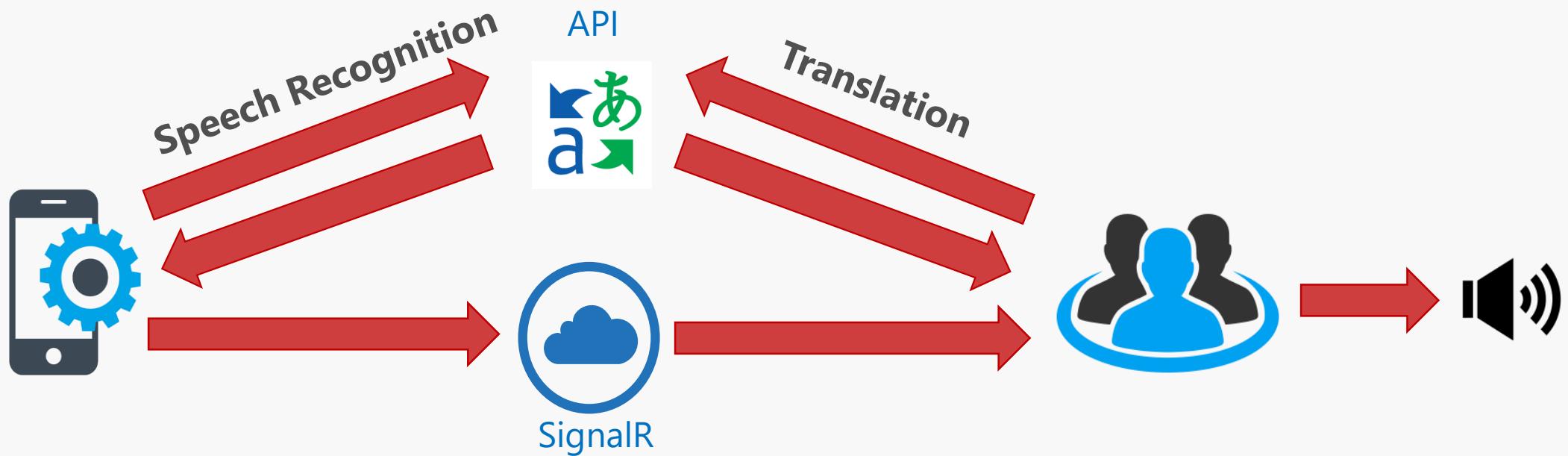
Cognitive Services

.NET



Case study: Multilanguage chat

- Speech and Translator Service
- Communication via SignalR
- Deployed on Azure
- Available for Windows and smartphone



Demo

Multilanguage chat

.NET



Resources

- <https://github.com/DotNetToscana/See4Me>
- <https://github.com/marcominerva/AI-Samples>
- <https://github.com/marcominerva/MultilanguageChat>
- <https://docs.microsoft.com/en-us/azure/cognitive-services/cognitive-services-apis-create-account-cli>
- <https://docs.microsoft.com/en-us/azure/cognitive-services>

Thanks! Questions?



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